

96x96
1"x1"-
1.3"x1.3"
LOGO

168x96
(H or V)
THUMB-SIZE

MEDIUM 168x252
(H or V)
2.33"x3.5"

144x92
2"x1.28"
SMALL

195x130
2.7"x1.81"
SMALL

195x525
2.7"x7.29"
SIDEBAR

ThePlateauValley.com
Online Ad Sizes in Pixels

Logo: any ratio/size up to 96x96
Thumb ad: 168x96 or 96x168 or
108x108

Small ad: 195x130 or 144x192

Medium ad: 252x144 or 252x168
or 144x252 or 168x252

Large ad: 195x260 or 225x338

Page banner/footer ad: 713x144

Page sidebar ad: 195x525

Video: call for sizes/options

Screen resolutions differ; approximate
size in inches is also given.

\$0 set-up/change fee for ads, logos,
photos submitted digitally (via email,
upload or on disk) sized at ratio speci-
fied for ad chosen; one per month; or
for ads designed by McDel.

\$5 set-up/change fee (each) for
resizing or ad changes more often
than monthly

108x108
THUMB
SIZE

MEDIUM 252x144
(H or V)
3.5"x2" (business card-size)

LARGE 195x260
2.7"x3.62"

LARGE 225x338
3.13"x4.69"

NEED AN AD?
Don't "DO" Design?

McDel Design: 970-208-3348
km@mcdel.com

Logo or Small Ad: \$35

Medium Ad: \$39

Large Ad: \$45

Sidebar/Banner Ad: \$49

Flyer: \$79*



Design fees include consultation, 1 preview +
edits, 1 final proof.

Additional charges may apply if extensive
editing, extreme effects or more proofs are
required.

You "own" the ad, and are at liberty to use,
and post elsewhere.

*We do printing too! choose 8.5x11 or 11x17

Animated Online Ads

Add \$25-\$150 depending on size, number
of "frames", & detail.

713x144
9.9"x2"
BANNER/FOOTER

THE Plateau Valley .com Post